

REP HEADLINE# 6373941 TRF# 336830 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 15.21  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/C MACK/R/SEN/FL REP. # OFF. # 6556 SALESMAN #  
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL

919 PRINCE STREET SALES PRSN WA- JOE KNAUER  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6373941 CLASS: NATL. LOCAL REGIONAL  
PRDCT CONNIE MACK/SENATE EST#600 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 15.21

REP: TO LENA  
FR JULIE  
REV ADV CODE  
TTLS RTS  
PLS CFM, THX 10/16

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE = AGENCY EST# = 600

NO BUYS TO PRINT  
OCT/12 101800.00  
CONTRACT TOTAL 101800.00  
TOTAL SPOTS 59

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\$\$\$ UNAPPROVED REV #2 \$\$\$      \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$215,410      WFTV 47%      WKMG 23%      WESH 24%      WOFL 6%      WKCF 0%      WRBW 0%      CABL 0%

WOPX 0%      WRDQ 0%      EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE